



ASIAN BUSINESS ASSOCIATION SAN DIEGO

SAVE THE DATE

FORBIDDEN  
CITY

35<sup>TH</sup> ANNUAL BUSINESS AWARDS  
AND SCHOLARSHIP GALA

OCTOBER 10, 2025

SAN DIEGO MISSION BAY RESORT



# SPONSORSHIP OPPORTUNITIES & BENEFITS

## TITLE SPONSOR

**\$ 25,000**

- Two (2) Sponsor Tables for 20 guests, premier seating and signage
- Twenty (20) after-party drink tickets
- Premier logo placement in all marketing/media/printed materials
- Premier logo recognition in multimedia presentation
- Verbal recognition during the event
- Premier logo placement on ABA website with link
- Twenty (20) VIP Reception Tickets
- Opportunity to present an Award
- Opportunity for representative to offer brief remarks VIP
- Designated VIP Lounge Area

## PRESENTING SPONSOR

**\$ 15,000**

- One (1) Sponsor Table for 10 guests, with prominent seating and signage
- Fifteen (15) after-party drink tickets
- Prominent logo placement as
- Presenting Sponsor in all marketing/media/printed materials
- Prominent logo recognition in multimedia presentation
- Recognition during the event
- Prominent logo recognition on ABA website with hyperlink to sponsor website
- Ten (10) VIP Reception Tickets
- Opportunity to present an Award

## SUPPORTING SPONSOR

**\$ 10,000**

- One Sponsor Table for 10 guests, with prominent seating and signage
- Ten (10) after-party drink tickets
- Logo placement as Supporting Sponsor in all marketing/media/printed materials
- Recognition during the event
- Logo recognition on ABA website with hyperlink to sponsor website
- Ten (10) VIP Reception Tickets
- Prominent logo recognition in multimedia presentation
- Opportunity to present an Award

## AUDIO VISUAL SPONSOR

**\$ 8,000**

- Two (2) guest tickets
- Two (2) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed program
- Verbal recognition during the program and logo watermark on program slide deck during the reception, program and after-party
- Logo recognition on ABA website with hyperlink to sponsor website

## COMMUNITY SPONSOR

**\$ 5,500**

- One Sponsor Table for 10 guests with signage
- Ten (10) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed materials
- Verbal recognition during the event
- Logo recognition on ABA website with hyperlink to sponsor website

## COCKTAIL SPONSOR

**\$ 5,000**

- Five (5) tickets to the Annual Gala
- Five (5) after-party drink tickets
- Logo Recognition in multimedia presentation
- Logo recognition in printed program and at all bars
- Verbal Recognition during the event

## WINE SPONSOR

**\$ 5,000**

- Two (2) tickets to the Annual Gala
- Five (5) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition as Wine Sponsor in printed program
- Verbal recognition during the event

*For more information, please contact [megia@abasd.org](mailto:megia@abasd.org) or call at (858) 356-8252*



## **AFTER-PARTY SPONSOR**

**\$5,000**

- Two (2) tickets to the Annual Gala
- Ten (10) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed program
- Recognition as After-Party Sponsor at entrance to After- Party venue
- Verbal recognition at the event

## **DESSERT SPONSOR**

**\$5,000**

- Five (5) tickets to the Annual Gala
- Five (5) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed program
- Verbal recognition at the event

## **PHOTO BOOTH SPONSOR**

**\$4,000**

- Four (4) tickets to the Annual Gala
- Four (4) after-party drink tickets
- Logo recognition in multimedia presentation
- Logo recognition in printed program plus logo on each photo-strip printed
- Verbal recognition at the event

## **CENTER PIECE SPONSOR**

**\$4,000**

- Two (2) tickets to the Annual Gala
- Two (2) after-party drink tickets
- Recognition in multimedia presentation
- Logo recognition in printed program
- Verbal recognition during the event plus recognition at each table

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# GALA SPONSORSHIP SELECTION & PAYMENT

## SPONSORSHIP OPPORTUNITIES

- |   |   |
|---|---|
| <input type="checkbox"/> <b>\$25,000   Title Sponsor</b>      | <input type="checkbox"/> <b>\$5,000   After-Party</b> |
| <input type="checkbox"/> <b>\$15,000   Presenting Sponsor</b> | <input type="checkbox"/> <b>\$5,000   Dessert</b>     |
| <input type="checkbox"/> <b>\$10,000   Supporting Sponsor</b> | <input type="checkbox"/> <b>\$5,000   Wine</b>        |
| <input type="checkbox"/> <b>\$7,500   Audio &amp; Video</b>   | <input type="checkbox"/> <b>\$4,000   Centerpiece</b> |
| <input type="checkbox"/> <b>\$5,500   Community Sponsor</b>   | <input type="checkbox"/> <b>\$4,000   Photo Booth</b> |
| <input type="checkbox"/> <b>\$5,000   Cocktail</b>            |   |

## ADD-ONS

### Pre-purchase Raffle Tickets

\$20 for 2 raffle tickets

\$100 for 20 raffle tickets

## INDIVIDUAL TABLES & TICKETS

- ☐ \$4,500 - Non-Member Table for 10
- ☐ \$3,500 - Member Table for 10
  
- ☐ \$450 - Non-Member Individual Tickets \_\_\_\_\_ # of Tickets
- ☐ \$350 - Member Individual Tickets \_\_\_\_\_ # of Tickets

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## PAYMENT INFORMATION

Name \_\_\_\_\_

Company \_\_\_\_\_



Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

☐ Bill Credit Card    ☐ Check Enclosed

**Payable to Asian Business Association San Diego**

Amount \$ \_\_\_\_\_   

Card Number \_\_\_\_\_

EXP. Date \_\_\_\_\_ CID \_\_\_\_\_ Zip \_\_\_\_\_

**THANK YOU FOR YOUR CONSIDERATION AND CONTINUED SUPPORT OF  
DEVELOPING BUSINESS LEADERS IN THE SAN DIEGO COMMUNITY!**

The Asian Business Association is a qualified 501(c)6 organization. Tax ID 33-0430474.