



Asian Business Association
of San Diego



19th Annual ABA Awards Dinner

November 12, 2009

SPONSOR BENEFITS

Title Sponsor – \$15,000

- Two Sponsor Tables (20 seats) with premier seating and signage
- Premier placement as Title Sponsor in all marketing and media materials
- Full page ad in the Annual Dinner Program
- Logo recognition on front cover of the Annual Dinner Program
- Premier logo recognition on invitations distributed to all ABA members and elected officials
- Premier logo recognition on Annual Dinner page of ABA website with hyperlink to company website (viewed by over 2,500 unique visitors per month)
- Premier logo recognition on minimum of five Annual Dinner e-mail updates sent to 1,500+ contacts
- Opportunity for company representative to give opening remarks on stage
- Premier logo recognition in multimedia presentation to be viewed night of event
- Opportunity to speak at the event
- List of attendees, available upon request

Presenting Sponsor – \$5,000

- One Sponsor Table (10 seats) with prominent seating and signage
- Logo placed on all marketing and media materials
- 1/3 page ad in the Annual Dinner Program
- Recognition on invitations mailed to all ABA members and elected officials
- Logo recognition on the Annual Dinner page of ABA website with hyperlink to company website (viewed by over 2,500 unique visitors per month)
- Recognition on minimum of five Annual Gala e-mail updates sent to 1,500+ individuals
- Opportunity for company representative to present an award on stage
- Logo recognition in multimedia presentation to be viewed night of event
- Verbal recognition at the event

Supporting Sponsor – \$2,500

- One Sponsor Table (10 seats) with prominent seating and signage
- Logo placed on all marketing and media materials
- Recognition on invitations mailed to all ABA members and elected officials
- Recognition on Annual Gala page of ABA website with hyperlink to company website (viewed by over 2,500 unique visitors per month)
- Recognition on minimum of two Annual Dinner e-mail updates sent to 1,500+ individuals
- Recognition in multimedia presentation to be viewed night of event
- Verbal recognition at the event

Underwriting & In-Kind Sponsorships

Printing	\$4,000
Wine Service	\$1,000
Graphic Design	\$1,500

*All underwriters will receive a special, customized package of benefits.
For more information, please contact Joni Low at (858) 277-2822.*

Silent Auction Sponsor

The Silent Auction serves as an excellent opportunity to directly market your firm's product or services to ABA members and the greater Pan Asian community. The donation of a gift, product, or service over \$50 in market value is greatly appreciated.

Items easily associated with your firm will have the greatest impact.

Please mail your silent auction donations to:

Asian Business Association San Diego

5675 Ruffin Road, Suite 305

San Diego, CA 92123

(858) 277-2822

(or call to schedule a pick up)

Silent auction sponsors will receive recognition in the Annual Dinner Program.



2009 Annual Awards Dinner SPONSOR RSVP

PLEASE PRINT CLEARLY AND COMPLETELY
(Provide guest names on reverse side)

First Name _____ Last Name _____ Title _____

Company (Please PRINT CLEARLY & EXACTLY as you would like it to appear in all acknowledgements)

Mailing Address (Street) _____ City _____ State _____ Zip Code _____

(_____) _____
Business Phone # _____ Fax # _____

(_____) _____
Mobile # _____ Email _____

SPONSORSHIP LEVELS*

- Title -- \$15,000
- Presenting -- \$5,000
- Supporting -- \$2,500
- Dinner Table -- \$1,500

Individual Ticket:

- Member: \$150
- Non-member: \$175

Underwriting & In-Kind:

- Audio Visual -- \$10,500
- Printing -- \$4,000
- Wine Service -- \$1,000
- Graphic Design -- \$1,500

Silent Auction Sponsor:

- Gift Donation

PAYMENT METHOD

- Check** – Payable to Asian Business Association (ABA)
Check No. _____

- Credit Card** – Please charge my:

- VISA MasterCard

Name as it appears on card Amount to be charged

Credit Card Number Exp. Date Security Code

Authorized Signature Date Signed

Unable to attend but would like to make a contribution of:

- \$1,000 \$500 \$250 \$100 Other -- \$_____

***TO BE RECOGNIZED IN THE PRINTED ANNUAL AWARDS DINNER PROGRAM, the ABA Office must receive sponsorships by October 1, 2009**

MAIL COMPLETED FORMS TO:

Asian Business Association
5675 Ruffin Road, Suite 305
San Diego, CA 92123

QUESTIONS? CALL US AT 858.277.2822 ext. 102
Please visit our website at www.abasd.org



19th Annual Awards Dinner

Thursday, November 12, 2009
Holiday Inn on the Bay
5:30 p.m. – 9:00 p.m.

Table Sponsor Guest List

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Contact Information:

Company/Individual Name: _____

Contact Name: _____

Phone: _____

Email: _____

Please fax to the Asian Business Association at 858.277.2622, or e-mail to erica@abasd.org by **October 1, 2009**.

If you have any questions, please contact Erica Oyama at 858.277.2822 ext. 102.

For more detailed information about the dinner, please visit www.abasd.org